



## **RADirect Awarded GSA Schedule Contract as Company Strengthens its Commitment to Government Market**

***Government customers can now conveniently purchase and deploy a broad portfolio of networking access, data storage, and anti spam solutions***

Mahwah, N.J., February 20, 2007 -- [RADirect Inc.](#), the North American direct sales branch of networking access solution vendor RAD Data Communications, today announced that it has been awarded a five-year United States General Services Administration (GSA) Schedule Contract, number **GS-35F-0216T**.

The contract, which enables RADirect to be listed on an approved GSA Schedule and sell directly to government agencies, includes the complete [RAD Data Communications](#) product line, as well as the following complementary product lines also offered by RADirect: [RAID storage](#) solutions from Nexsan, [IP SAN](#) solutions from SANRAD, [fiber media converters](#) from FibroLAN, and [anti-spam appliances](#) from PineApp.

For government customers in need of such technology solutions, RADirect's inclusion on the GSA Schedule means they can now enjoy favorable pricing from a recognized and trusted vendor, coupled with shorter acquisition lead-times, lower administrative costs, and reduced inventories.

For RADirect, it is an opportunity to pursue long-term growth in a market heavily saturated with buyers that rely on GSA Schedules as their preferred procurement vehicles.

"RADirect has already enjoyed much success in selling to the federal government over the past several years, with the United States Army, Navy, Air Force and National Guard, as well as the FAA and NASA counted among our existing customers," says Uri Zilberman, president of RADirect. "In securing a GSA Schedule Contract, we are excited to now be able to offer an improved, more streamlined buying process to our existing government customers, while also reaching out to new ones who are unable to purchase outside of the GSA Schedule and therefore could not do business with us otherwise."

For more information, including the complete list of RADirect products covered under the GSA contract, visit [www.rad-direct.com/government](http://www.rad-direct.com/government).

### **About RADirect, Inc.**

RADirect is the North American direct sales branch of RAD Data Communications, a worldwide leader in network access solutions with more than 25 years experience, 1,000 employees and 2006 sales totaling over \$168 million. In addition to RAD Data Communications' full product line, RADirect proudly offers a select portfolio of complementary products that includes RAID storage and IP SAN solutions, anti spam appliances and intrusion prevention systems, and more.

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At RADirect, we're dedicated to building long-term relationships with our customers, and work tirelessly to deliver benefits such as expert network advice, fast and accurate price quotes, quick delivery, risk-free purchasing and installation and maintenance services. For more information, please see the company's website at [www.rad-direct.com](http://www.rad-direct.com).

Contact:  
Lisa Cibellis, Communications Manager  
RADirect, Inc.  
201-579-6110  
[lisa@rad-direct.com](mailto:lisa@rad-direct.com)

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